



VERANDA'S VISION

VERANDA readers are on a quest for the very best, and the magazine is unparalleled in its commitment to luxury living and delivering the finest in home decoration, style, jewelry, travel, culture and more. VERANDA is not only a treasured shelter magazine, but also a multi-platform lifestyle brand that illustrates and inspires living well through the lens of the home.



EDITORIAL FEATURES

FRONT-OF-BOOK EVOLUTION

THE FRONT OF THE BOOK, DIVIDED INTO THREE SECTIONS, COVERS EVERY ASPECT OF THE WELL-LIVED LIFE. OUR BACK PAGE COMPLETES EACH ISSUE WITH A CLOSE-UP OF A SINGLE, RIVETING DETAIL.



ELEMENTS OF STYLE

We highlight news, trends and people to watch, offering a curated selection of the very best in fashion, jewelry, beauty and home.

first look

personal luxuries

objects of desire

style legend

BRINGING BEAUTY HOME

The finest furniture, fabrics, wallpaper and lighting currently on the market, as sourced by our editors. We also profile the trailblazers, past and present, who continue to inspire us.

the world of...

*form and function by the yard/
by the roll*

master class

THE CULTIVATED LIFE

Dispatches to enrich your life from the worlds of culture, travel, entertaining and art.

discerning traveler

city by design

on exhibit

the festive table

VERANDA

2015 EDITORIAL CALENDAR

JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE
<p><i>All in the Details</i></p> <p>ON SALE: 12.30.14</p> <p>AD/MATERIAL CLOSE: 10.31.14 <i>(Print & Tablet)</i></p> <p>SPECIAL PAPER ORDER: 10.9.14</p>	<p><i>Outdoor Living</i></p> <p>ON SALE: 3.3.15</p> <p>AD/MATERIAL CLOSE: 1.6.15 <i>(Print & Tablet)</i></p> <p>SPECIAL PAPER ORDER: 12.5.14</p>	<p><i>Great Escapes</i></p> <p>ON SALE: 5.12.15</p> <p>AD/MATERIAL CLOSE: 3.17.15 <i>(Print & Tablet)</i></p> <p>SPECIAL PAPER ORDER: 2.23.15</p>
JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
<p><i>Icons & Innovators</i></p> <p>ON SALE: 6.30.15</p> <p>AD/MATERIAL CLOSE: 5.5.15 <i>(Print & Tablet)</i></p> <p>SPECIAL PAPER ORDER: 4.10.15</p>	<p><i>Style Issue</i></p> <p>ON SALE: 9.1.15</p> <p>AD/MATERIAL CLOSE: 7.7.15 <i>(Print & Tablet)</i></p> <p>SPECIAL PAPER ORDER: 6.12.15</p>	<p><i>Holiday Issue</i></p> <p>ON SALE: 11.10.15</p> <p>AD/MATERIAL CLOSE: 9.14.15 <i>(Print & Tablet)</i></p> <p>SPECIAL PAPER ORDER: 8.21.15</p>

