

VERANDA



2019 Editorial Calendar

JANUARY/FEBRUARY

Winter in Palm Beach

Featuring the beauty and lifestyle of this ever chic destination

ON SALE: 12/25/18

AD/MATERIAL CLOSE: 10/30/18

SPECIAL PAPER ORDER: 10/5/18

MARCH/APRIL

Outdoor Living and Natural Beauty

From floral trends to the best new outdoor living products

ON SALE: 2/26/19

AD/MATERIAL CLOSE: 1/4/19

SPECIAL PAPER ORDER: 12/3/18

MAY/JUNE

A World of Color

VERANDA's palette for personal style, home, and outdoors inspired by nature and design

Special feature: The Ultimate Kitchen

ON SALE: 4/30/19

AD/MATERIAL CLOSE: 3/7/19

SPECIAL PAPER ORDER: 2/12/19

JULY/AUGUST

VERANDA Sets Sail

Our first-ever issue covering the yachting life

ON SALE: 6/25/19

AD/MATERIAL CLOSE: 5/2/19

SPECIAL PAPER ORDER: 4/9/19

SEPTEMBER/OCTOBER

Treasure Hunting

Truly special finds from around the world, with a special feature on shops we love

ON SALE: 8/27/19

AD/MATERIAL CLOSE: 7/5/19

SPECIAL PAPER ORDER: 6/7/19

NOVEMBER/DECEMBER

Set for the Season

Holiday luxuries for home, gifts, and entertaining

ON SALE: 10/29/19

AD/MATERIAL CLOSE: 8/30/19

SPECIAL PAPER ORDER: 8/9/19