



2020 EDITORIAL CALENDAR

MARCH | APRIL

Outdoor Living

The world's most enchanting gardens and outdoor living spaces

ON-SALE: 02/25/20

AD/MATERIAL CLOSE: 01/03/20

SPECIAL PAPER ORDER: 11/27/19

MAY | JUNE

Life on the Water

Chic waterfront retreats, seaside style, and maritime-inspired design

ON-SALE: 04/28/20

AD/MATERIAL CLOSE: 03/06/20

SPECIAL PAPER ORDER: 02/07/20

JULY | AUGUST

Summer Travel + Entertaining

Sun-drenched escapes and seasonal entertaining inspiration

ON-SALE: 06/23/20

AD/MATERIAL CLOSE: 05/01/20

SPECIAL PAPER ORDER: 04/03/20

SEPTEMBER | OCTOBER

Shop the World with VERANDA

The ultimate design resource guide to the best shops around the globe

ON-SALE: 08/25/20

AD/MATERIAL CLOSE: 07/02/20

SPECIAL PAPER ORDER: 06/05/20

NOVEMBER | DECEMBER

Luxury Craftsmanship on the Rise

Extraordinary products, designs, and styles that stand the test of time

ON-SALE: 10/27/20

AD/MATERIAL CLOSE: 08/28/20

SPECIAL PAPER ORDER: 08/07/20

JANUARY | FEBRUARY

Beautiful South

A new take on the South's most inspiring spaces, destinations, and traditions

ON-SALE: 12/22/20

AD/MATERIAL CLOSE: 10/30/20

SPECIAL PAPER ORDER: 10/01/20