Editorial Calendar

VERANDA



2022 EDITORIAL CALENDAR

MARCH | APRIL Into the Wild

Explore how a deeper connection with nature can fuel renewal at home. Plus, 3rd Annual Outdoor Living Awards unveiled

ON-SALE: 02.22.22 AD/MATERIAL CLOSE: 12.22.21 SPECIAL PAPER ORDER: 11.23.21

SEPTEMBER | OCTOBER Thrill of the Hunt

Designer secret sources, bucket-list buying trips, and what to collect next. Plus, the future of sustainable travel

ON-SALE: 08.23.22 AD/MATERIAL CLOSE: 06.29.22 SPECIAL PAPER ORDER: 06.01.22

MAY | JUNE Self-Portraits in Design 35th Anniversary

VERANDA celebrates 35 years of exceptional design

ON-SALE: 04.26.22 AD/MATERIAL CLOSE: 03.04.22 SPECIAL PAPER ORDER: 02.04.22

NOVEMBER | DECEMBER Sun & Ski: Winter Escapes

This holiday season, we're wintering on both the coast *and* the slopes, paying homage to resort-chic style

ON-SALE: 10.25.22 AD/MATERIAL CLOSE: 08.25.22 SPECIAL PAPER ORDER: 08.04.22

JULY | AUGUST Seaside Style

A celebration of the ultimate American dream: vacation homes on the water + second home renovation content

ON-SALE: 06.21.22 AD/MATERIAL CLOSE: 04.27.22 SPECIAL PAPER ORDER: 03.30.22

JANUARY | FEBRUARY 2023 TBD

ON SALE: 12.20.22 AD/MATERIAL CLOSE: 10.27.22 SPECIAL PAPER ORDER: 9.28.22