

VERANDA

CIRCULATION



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373,762

PAID SUBSCRIPTIONS

336,630

AVERAGE SINGLE COPY SALES

35,207

DIGITAL CIRCULATION

5.5% of total circulation

AVERAGE SUBSCRIPTION PRICE (ANNUALIZED)

\$22.50

TOP 5 STATES WITH THE HIGHEST CIRCULATION

California, Texas, Florida, New York, Georgia

TOP 5 MARKETS WITH THE HIGHEST CIRCULATION

1. New York Tri-State (CT, NJ, NY, PA)
2. Los Angeles, CA
3. Atlanta, GA
4. Chicago, IL
5. Dallas, TX



SOURCE: June 2022 Statement.

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