



Circulation Vitality

VERANDA RANKS #1 IN AVERAGE SUBSCRIPTION PRICE PER COPY AND PRINT NEWSSTAND SALES.

AVERAGE CIRCULATION
473,289 (Ratebase: 460,000)

AVERAGE PAID SUBSCRIPTIONS
388,703

AVERAGE SINGLE COPY SALES
58,280

DIGITAL CIRCULATION
5% of total circulation

AVERAGE SUBSCRIPTION PRICE (ANNUALIZED)
\$17.70

TOP 5 STATES WITH THE HIGHEST CIRCULATION
California, Texas, Florida, New York, Georgia

TOP 5 MARKETS WITH THE HIGHEST CIRCULATION
New York, NY; Los Angeles, CA; Atlanta, GA;
Dallas, TX; Washington DC

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