



Insert Specifications

NEW TRIM SIZE EFFECTIVE MARCH/APRIL 2018

Print Order.....	Contact: Jackie Beck
Delivery Size.....	8 1/2 x 11 1/8"
Final Trim Size.....	8 1/4 x 10 7/8"
Live Matter Size.....	7 3/4 x 10 3/8"
Binding.....	Perfect
Jogs To.....	Foot
Foot Trim.....	1/8"
Head Trim.....	1/8"
Face Trim.....	1/8"
Grind Off.....	1/8"
Across Gutter.....	1/4" each side

INSERT ISSUE

DUE DATE

March/April 2018.....	January 15, 2019
May/June 2018.....	March 25, 2019
July/August 2018.....	May 17, 2019
September/October 2018.....	July 18, 2019
November/December 2018.....	September 23, 2019
January/February 2019.....	November 20, 2019

REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability.
Pubworx, 300 West 57th Street, 11th Floor, New York, NY 10019
- Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion.
- Ship inserts labeled with Quad job number to:
Quad/Graphics, N 11896 Hwy 175, Lomira, WI 53048
Attn: Greg Bardele, 920.269.5252
- VERANDA/issue date
- Quantity/description of materials

CONTACT Your VERANDA Sales Representative or Associate Publisher
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