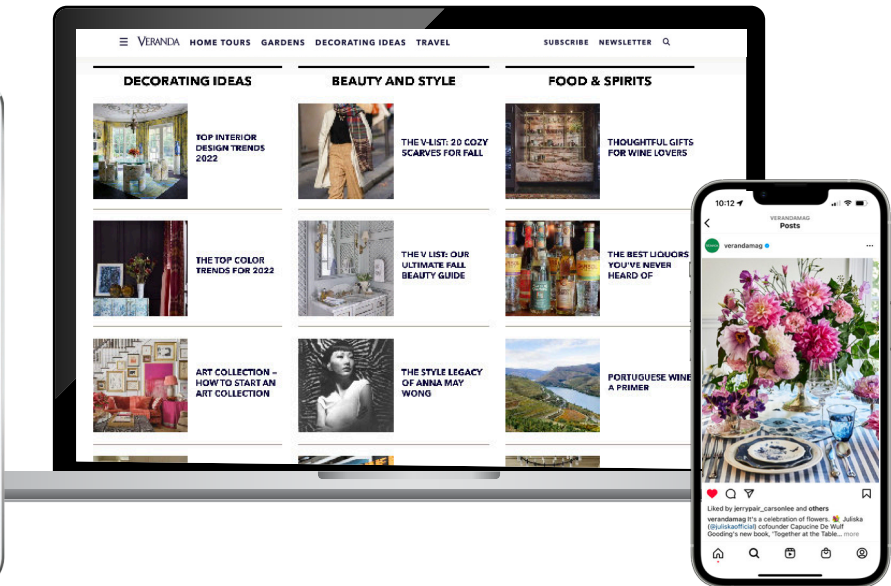


VERANDA

VERANDA delivers **3.2 million** brand impressions across print, digital, and social platforms, providing users with rich content and original storytelling.

Through its access to the world's most beautiful homes, extraordinary destinations, and exceptional treasures, VERANDA inspires its unduplicated audience of tastemakers to embrace style that is rooted in tradition, yet redefined for modern life.

**HIGHEST
SUBSCRIPTION
RENEWAL RATE
AT HEARST!**



VERANDA.COM

Invites users to discover enriching design and lifestyle content via expert advice, unique features, and in-depth storytelling.

TOTAL BRAND IMPRESSIONS

3,177,398

UNIQUE VISITORS

739,000

AVERAGE TIME SPENT

1.7 minutes

TOP PERFORMING CONTENT

Decorating Ideas, Outdoor/ Gardens, Luxury Lifestyle

SEARCH TRAFFIC

59% of VERANDA's site traffic comes from search

SOCIAL FOOTPRINT

Over 1.36 million engaged followers on social platforms:

- Instagram: 1.1M
- Pinterest: 146k
- Twitter: 124k
- Facebook: 14.6k

SOURCE: COMSCORE JULY 2022. SEO MONTHLY REPORT JULY 2022. SOCIAL COMP REPORT JULY 2022

CONTACT your VERANDA Sales Representative or SVP, Group Publishing Director Jennifer Levene Bruno at jb Bruno@hearst.com.