

# VERANDA

## THE V LIST

### WEEKLY

VERANDA brings *The V List*—a signature in-book feature—to life for our engaged online audience via a dedicated digital editorial franchise that showcases an array of must-have products for the discerning connoisseur.

From jewelry to tabletop to beauty to furnishings to spirits and more, this first-to-market franchise showcases an array of must-have, shoppable items, curated by our editors.

## VERANDA VETTED

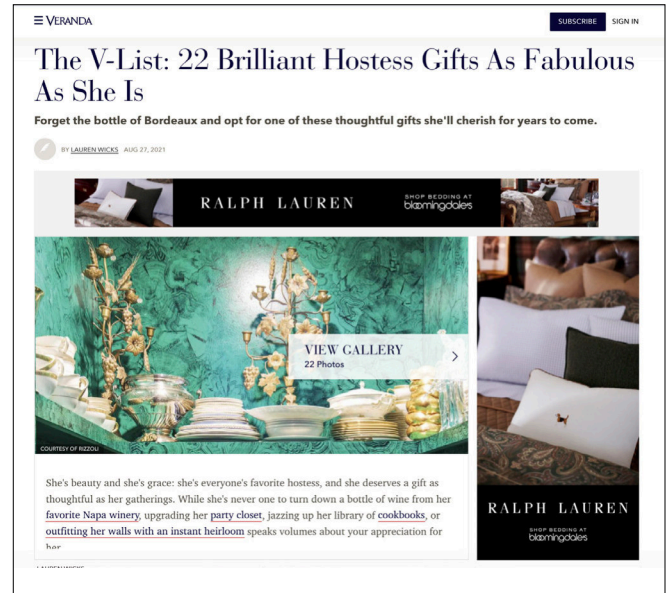
### MONTHLY

New in 2021, VERANDA introduces *VERANDA Vetted*, a digital editorial franchise that spotlights one (1) single item our editors can't live without. Whether it be a handcrafted serving tray, a high-performance wallpaper, a garden umbrella, or a timeless bracelet that is sure to be passed down for generations, VERANDA editors have their fingers on the pulse of just what excites our readers when it comes to shopping for design, style, outdoor living, entertaining, and wellness.

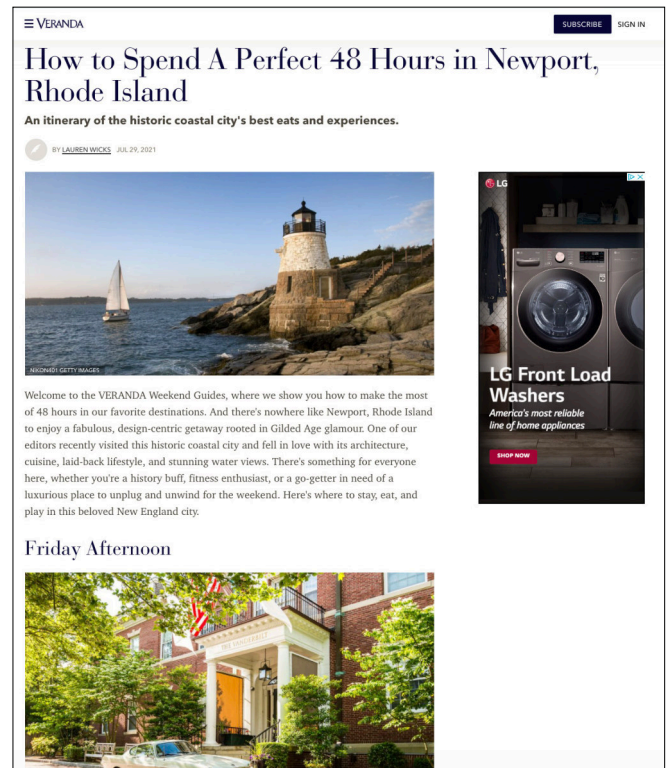
## VERANDA WEEKEND GUIDES

### MONTHLY

The key to a life well lived isn't simply a collection of beautiful things, it is the experiences that make all the difference. New in 2021, VERANDA shares 48-hour weekend guides to our favorite destinations, from San Miguel de Allende to Nantucket. Each guide is packed with useful information, from where to stay to must-stop dining, shopping, cultural recommendations.



The V List Example



VERANDA Weekend Guide Example