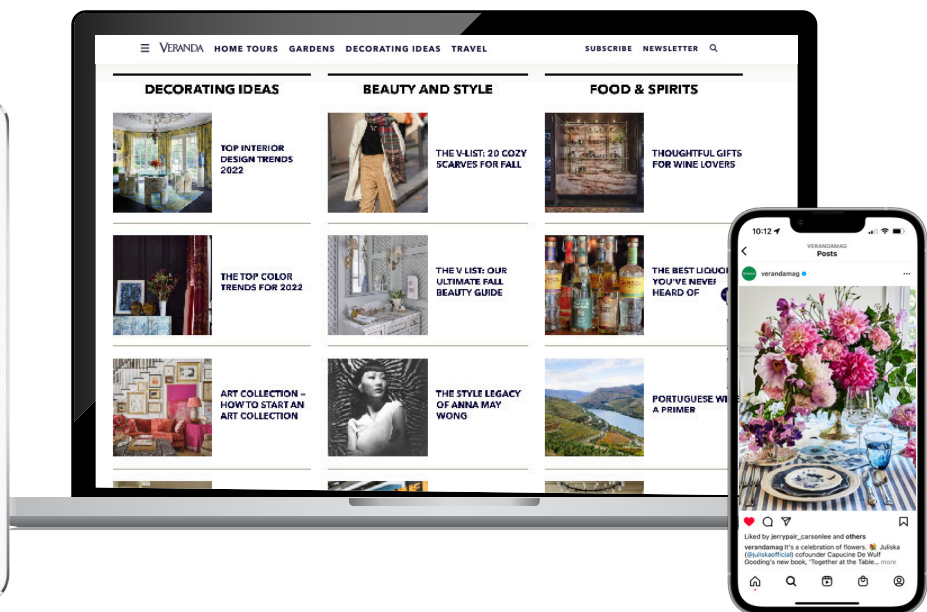


# VERANDA

VERANDA delivers **3.2 million** brand impressions across print, digital, and social platforms, providing users with rich content and original storytelling.

Through its access to the world's most beautiful homes, extraordinary destinations, and exceptional treasures, VERANDA inspires its unduplicated audience of tastemakers to embrace style that is rooted in tradition, yet redefined for modern life.

HIGHEST  
SUBSCRIPTION  
RENEWAL RATE  
AT HEARST!



## VERANDA.COM

Invites users to discover enriching design and lifestyle content via expert advice, unique features, and in-depth storytelling.

## TOTAL BRAND IMPRESSIONS

3,155,346

## UNIQUE VISITORS

739,000

## AVERAGE TIME SPENT

1.7 minutes

## TOP PERFORMING CONTENT

Decorating Ideas, Outdoor/  
Gardens, Luxury Lifestyle

## SEARCH TRAFFIC

57% of VERANDA's site traffic  
comes from search

## SOCIAL FOOTPRINT

Over 1.36 million engaged  
followers on social platforms:

- Instagram: 1.1M
- Pinterest: 146k
- Twitter: 124k
- Facebook: 14.6k