

# Digital Leadership

VERANDA SHOWCASES ASPIRATION INTERIORS, HOME AND DECORATING INSPIRATION. PROVIDED BY THE EXPERTS AT VERANDA.COM.



VERANDA.com delivers magnificent gardens, majestic outdoor spaces, the best of the best from little luxuries to grand living, while the experts share their secrets and what inspires them to make it all happen.

#### **VERANDA.COM**

VERANDA.com invites users to discover their style through a broader depth of images, direct links to trusted resources, additional expert opinions and extended in-book features.

### **SOCIAL MEDIA**

Over 1.1 MILLION+ social media followers (As of 11.05.18)

### TABLET EDITIONS

Opportunities to add sound, movement and interaction to campaign with custom enhancements

**UNIQUE VISITORS: 196,000** 

**PAGE VIEWS: 1,000,000** 

## DIGITAL AND SOCIAL OPPORTUNITIES

- · Blogger Programs
- · Brand Gallery Sponsorship
- · Homepage Takeover
- Editorial Content Hub
- Sweepstakes
- Instagram Posts & Sweepstakes
- Pinterest Programs

Source: Comscore, MAY 2017 11/05/18