## **V**ERANDA







# INSERT SPECIFICATIONS

#### **INSERT SIZING**

 Delivery Size
 .9 1/8 x 11 1/8"

 Final Trim Size
 .8 7/8 x 10 7/8"

 Live Matter Size
 .8 1/4 x 10 3/8"

 Binding
 Perfect

 Jogs To
 Foot

 Foot Trim
 .1/8"

 Head Trim
 .1/8"

 Face Trim
 .1/8"

 Grind Off
 .1/8"

 Across Gutter
 .1/4" each side

#### **INSERT ISSUE**

#### **ESTIMATED DUE DATE**

 March/April 2023
 December 21, 2022

 May/June 2023
 March 3, 2023

 July/August 2023
 April 26, 2023

 September/October 2023
 June 28, 2023

 November/Dec 2023
 August 24, 2023

 January/February 2024
 October 26, 2023

#### REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability. Pubworx, 300 West 57th Street, 11th Floor, New York, NY 10019
- Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion.
- Ship inserts labeled with Quad job number to: Quad/Graphics, N 11896 Hwy 175, Lomira, WI 53048 Attn: Greg Bardele, 920.269.5252
- VERANDA/issue date
- Quantity/description of materials

### INSERT MATERIAL EXTENSIONS/QUESTIONS

Contact your VERANDA Sales Representative.