VERANDA







INSERT SPECIFICATIONS

INSERT SIZING

INSERT ISSUE ESTIMATED DUE DATE

January/February 2024 November 14, 2023

March/April 2024 January 16, 2024

May/June 2024 March 19, 2024

July/August 2024 May 14, 2024

September/October 2024 July 16, 2024

November/December 2024 September 17, 2024

REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability.
 Pubworx, 300 West 57th Street, 11th Floor, New York, NY 10019
- Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion.
- Ship inserts labeled with Quad job number to: Quad/Graphics, N 11896 Hwy 175, Lomira, WI 53048 Attn: Greg Bardele, 920.269.5252
- VERANDA/issue date
- Quantity/description of materials

INSERT MATERIAL EXTENSIONS/QUESTIONS

Contact your VERANDA Sales Representative.