# **VERANDA**

# **JANUARY**

## **NEXT LEGENDS OF DESIGN: CALIFORNIA**

Meet the need-to-know stars of California design, plus the best of California homes, gardens, hotels, wineries, and shops.

## **LESSONS FROM A LEGEND**

A new franchise featuring a contemporary designer's take on why a historic room decorated by a design legend still inspires today.

## **GUIDE TO BEAUTIFUL CLOSETS**

The best closet systems, ideas for walk-in closets, dressing. rooms, party closets, closet-offices, and more.

# **FEBRUARY**

## **ULTIMATE BED & BATH GUIDE**

A new collection spotlighting ideas for primary bedrooms, guest bedrooms, and kids' bedrooms, large and small. Plus, *Between the Sheets*—a monthly tastemaker column about all things boudoir.

#### **CELEBRITY JEWELRY**

From the pieces and brands worn by style icons and royals to the gems that have changed history.

# PRESERVING OUR FUTURE: BLACK HISTORY MONTH

The most important sites of African American cultural heritage in need of saving now. Plus: meet the Black interior designers, architects, preservationists, and landscape and designers who have shaped American taste.

#### BEAUTIFUL FLORALS FOR EVERY SEASON

Floral arrangement ideas, floral color meanings, floral significance in art, floral jewelry, and more. Plus, *The Best Floral Shops in America*.

## **SPRING BEAUTY GUIDE**

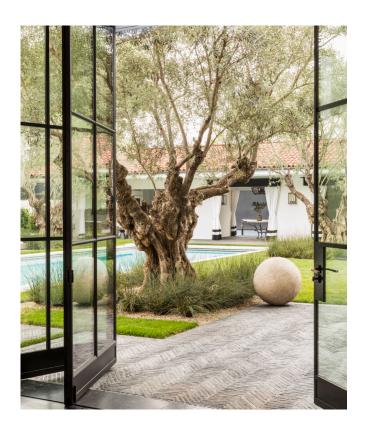
The seasons are changing and so do our skincare regimens.





# **Digital Content Calendar**

# **V**ERANDA





# **MARCH**

## **OUTDOOR LIVING AWARDS**

Meet our third annual winners and 2022 Forces of Nature, our first-ever recognition of the most important individuals shaping our natural world.

## **GARDENS & OUTDOOR PACKAGE**

A collection of our top ideas for every outdoor space under the sun, from patios and pergolas to pools, plants and more.

## THE FUTURE OF THE AMERICAN GARDEN

Top landscape design luminaries from around the country predict how gardens will and must change as our climate evolves.

# WORLD'S MOST BEAUTIFUL HOTELS GUIDE

The most stylish new hotels, beach hotels, boutique hotels, artisan hotels, city hotels and more. Plus, why a sustainable stay is the new luxury choice.

#### SPRING BOOK COLLECTION

Design, travel, entertaining, gardens, and more.

# **APRIL**

## FIRST LOOK: KIPS BAY PALM BEACH

Explore the rooms and spaces designed by this year's talented designers in this exclusive tour of the country's top show house. Plus, the best design ideas and top decorating trends.

## SEASONAL TIMEPIECE BUYING GUIDE

The best timepieces for now, and for the future.

## **CAITLIN WILSON HOME RENOVATION**

Designer Caitlin Wilson is renovating an historic home in Dallas' Highland Park neighborhood for her family of seven. We'll follow her progress in this year-long serial franchise culminating in a reveal of the finished home in print and online.

# **V**ERANDA

# MAY

## **35 YEARS OF GOOD TASTE**

We'll celebrate with a package of the very best of our archives, anchored by our special feature of the 35 most inspiring times VERANDA redefined good taste. Plus, we'll share the best ways to recreate that style at home with new product.

## **DESIGNER SECRETS**

In this collection, we'll feature the very best designer advice and inspiration we've collected over the years. Plus, we'll share designers' own homes from the VERANDA archives.

## **OUTDOOR ENTERTAINING**

It's garden party season! The best ideas for table settings, seasonal cocktails, tastemaker advice, and more.

## **SUMMER BEAUTY GUIDE**

How to protect our skin and keep it looking flawless.

## A CELEBRATION OF ASIAN-AMERICAN DESIGN

Discover the Asian-American makers and designers who are helping to redefine great taste in America today.

## JUNE

#### PERFECT SUMMER WEEKENDS

Weekend guides, created in partnership with local tastemakers, to the very best, most stylish weekend destinations.

## **COCKTAIL & SPIRITS GUIDE**

The best cocktail recipes by spirit, by season, and by occasion. Plus, we'll include the best stemware, cocktail glasses and other tools for how to design your own home bar space.

## SAVE AMERICA'S MOST ENDANGERED PLACES

Working with the National Trust for Historic Preservation and the African American Cultural Heritage Action Fund, we'll shine a light on the buildings, gardens, and other places most in need of preservation fundraising *now*.





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# **JULY**

## **ULTIMATE GUIDE TO SEASIDE STYLE**

The most beautiful waterfront homes, gardens, rooms, and decorating ideas from the VERANDA archives. Plus, The *New American Vacation House: Designing the Dream* and *Where to Find the Next Great Seaside Town.* 

## KITCHEN DESIGN & INSPIRATION

The best ideas for all aspects of kitchen design, along with appliance buying guides and more.

#### SUMMER DESIGN NEWS

The openings, markets, events, launches, and collaborations our editors are most excited about.

# **AUGUST**

## **GUIDE TO LIVING ROOMS**

Discover ideas for every aspect of living room design. Plus, we'll share design ideas for libraries, lounges, night rooms, and more.

## THE WORLD'S BEST SHOPS

Planning a makeover or, better yet, a buying trip? We're sharing our editors' ultimate resources in a guide to the world's best shops. Plus, a guide to the year's best antiques shows ans we announce our annual *Shopping City of the Year*.

## **FALL AUCTION PREVIEW**

Relish the thrill of the hunt with our guide to the season's most exciting auctions.

# **FALL BEAUTY GUIDE**

Beauty tips and tricks to take you from sunny days to cool nights.

# **VERANDA**

# **SEPTEMBER**

## **ULTIMATE ART BUYER'S GUIDE**

In this package, we'll share expert advice for starting an art collection, plus insights into the hottest art markets and which artists to collect now. Plus, beautiful homes with distinctive art collections and *The World's Most Beautiful Museums*.

## FIRST LOOK: KIPS BAY DALLAS

Explore the rooms and spaces designed by this year's talented designers in this exclusive tour of the country's top show house. Plus, the best design ideas and top decorating trends.

## **CELEBRATING LATINX DESIGN**

Discover the Latinx makers and designers who are helping to redefine great taste in America today.

## **FALL BOOK COLLECTION**

Design, travel, entertaining, gardens, and more.

# **OCTOBER**

# **WAKE UP YOUR WALLS**

The best ideas for paint colors, wallcoverings, and other wall décor inspiration, including where to shop for your walls.

## **FALL WINE SPECIAL**

Guides to the most exciting wine regions around the world, plus how to start a wine collection; the best wines for entertaining; wine room design and decorating ideas, and more.

#### HOLIDAY DECORATING GUIDE

Our best ideas for decking the halls, plus an insider look at top tastemakers' homes styled for the holidays.

# FALL/WINTER TIMEPIECE BUYING GUIDE

Inspiration for those seeking a wristwatch as a gift for a loved one or for themselves.

## **FALL DESIGN NEWS**

The openings, markets, events, launches, and collaborations our editors are most excited about.





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# **NOVEMBER**

## **GUIDE TO HOLIDAY ENTERTAINING**

The best ideas for hosting a beautiful and memorable gathering for friends and family for any festive occasion. Plus, our everything-you-need-to-know guide to setting the perfect holiday table.

## **BEAUTIFUL WINTER ESCAPES**

Christmas in Palm Beach and New Year's in Montana? In this special collection, we'll share the world's most beautiful winter escapes—from sun to ski! Plus, *Perfect Winter Weekend, Best Sun & Ski Hotels, How to host like the Slim Aarons Set,* and *Resort 2023 Style Guide.* 

## **WINTER BEAUTY GUIDE**

The most effective beauty tips and skincare products for combating those winter blues (and dry skin!).

# **DECEMBER**

## **ULTIMATE HOLIDAY GIFT GUIDE**

What to buy for everyone on your list, including those who have *everything...* or so you thought.

## 2023 DESIGN TREND PREDICTIONS

A look ahead at the colors, ideas, products, and patterns destined to influence great taste in the year ahead.

# WHERE TO TRAVEL IN 2023

It's time to plan your next great design field trip! Discover the destinations we're most looking forward to exploring in the new year. Plus, *The Most Beautiful New Hotels*, 2023 travel trends, and best travel gifts.