

# VERANDA

## JANUARY | FEEL-GOOD DECORATING

At VERANDA, nurturing our homes is our favorite form of self-care — that's why we believe in filling them with beautiful things that bring us joy. So, we're kicking off the new year with brilliant refreshes for every space, plus cleaning and organizing ideas for luxury home goods and decorating trends to inspire creating a home that feels like the best version of you.

This Month, We're:

- Getting chic in 12 brilliant steps, sharing one editor-approved styling hack for each space between December 25 and January 6
- Discovering designer secrets to joyful decorating, from color and texture to light, comfort, art and more
- Navigating the new year's decorating trends to find our
- Refreshing our party closets by organizing and cleaning our silver and china
- Reviving heirlooms by properly cleaning our upholstery, antiques, fine rugs, and more



## FEBRUARY | ANTIQUES & VINTAGE

Nothing thrills us quite like shopping for our homes, especially when it comes to the hunt for antiques and vintage items. After all, we believe the quickest way to chic and unique is decorating with antiques. We'll share editor and designer-approved shopping tips for all things antique and vintage, plus the most exciting finds and trends from the winter shows.

This Month, We're:

- Covering the hottest antiques and vintage trends from the winter shows—Nashville, New York, and Washington, DC
- Shopping like a designer, seeking out hidden gems at the very best sources, from Etsy to auctions and estate sales
- Discovering how to ID different types of antiques and vintage decor as well as how to spot a value
- Sharing the exclusive reveal of the 2024 Kips Bay Decorator Show House Palm Beach





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### MARCH | MONEY & WEALTH

Money is often on our minds, and we're not afraid to talk about it. We have a penchant for the finer things, from expensive jewelry and fine wine to rare collectibles and art. You could say we're obsessed with discerning what's valuable. We also love our houses—all of them. And, we believe in the power of entrepreneurs and philanthropists to change the world.

This Month, We're:

- Uncovering the most expensive, luxurious, richest everything in the world, from houses and diamonds to art, yachts, cars, wine, hotel rooms, fragrances, and more
- Sharing expert insights into what's worth paying up for—and what's not (think appraisers, sommeliers, etc.)
- Sleuthing out the design secrets and other tricks that help luxury listings sell faster—and for more money
- Honoring our first-ever Design for Good recipients
- Publishing an exclusive first look at Designing the Dream: Summer Thornton's vacation home—that you can rent!



### APRIL | CONSERVATION & PRESERVATION

What does it mean to live sustainably? At VERANDA, we value homes, gardens, hotels, landmarks, and objects that are designed to last. That's why we love personal decorating, outdoor spaces that allow nature to lead, architecture that lives lighter on the land, buying the best—once—and preserving our future by saving cultural places of from our past.

This Month, We're:

- Sharing our guides to sustainable living: decorating, building, gardening, travel, wine, hosting, and beauty
- Recognizing our favorite "Designed to Last" luxury goods from textiles and furniture to jewelry
- Celebrating National Tea Day with our favorite tea essentials, blends, cocktails, culture, and travel
- Hosting a Preservation Roundtable with the National Trust's Brent Leggs at our Future of Eco-Conscious Living Summit
- Discovering the best design, decorating, and timepiece trends from spring markets (Watches and Wonders, Salone di Mobile, High Point)



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### MAY | GARDENS & OUTDOOR LIVING

May brings together two of our favorite “microseasons:” awards season—at VERANDA we’re thrilled to honor our 5th annual World’s Most Beautiful Garden winners and toast the most design-forward couture at the annual Met Gala—and garden party season (break out the bubbly, royal watchers!).

This Month, We're:

- Recognizing World’s Most Beautiful Garden winners
- Polling our Instagram audience about Who Wore It Better: Met Gala attendees or rooms from the VERANDA archives?
- Sharing expert design ideas for every outdoor space: think pools, porches, patios, and dining terraces
- Discovering the best new, antique and vintage garden furniture from spring shows (reporting back from Trade Secrets, NYBG, and many more)
- Distilling garden and landscape design trends from the RHS Chelsea Flower Show and other shows
- Shopping royal fashion trends from English garden party season. (Our top story of 2023 covered royal fashion, with nearly 1 million pageviews.)



### JUNE | SUMMER HOLIDAY TRAVEL

For design conscious jet-setters like us, travel is the ultimate investment, enriching our minds, restoring our bodies, feeding our senses, and cultivating opportunity. To be well traveled means to set out on paths of discovery and return with a greater sense of fulfillment, health, and purpose.

This Month, We're:

- Diving into the season’s top travel trends, with expert guides to the best health and wellness travel, gastronomy and wine holidays, voluntourism, epic journeys (from trains to safaris), immersive cultural travel and more
- Setting sail on the world’s best cruises
- Finding design inspiration from luxury hotels, private jets, yachts, and train cars
- Planning perfect weekends worldwide
- Exploring the world’s most beautiful everything—beaches, lakes, spas, museums, libraries, cathedrals, temples, and mosques, plus neighborhoods, cities, and countries
- Packing our bags with editor-approved travel essentials
- Unveiling our new comprehensive Paris travel guide, just in time for the 2024 Summer Olympics





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### JULY | KITCHENS & BARS, INDOORS & OUTDOORS

Kitchens: they're the most used—and the most expensive—rooms in our homes, so why are so many of them formulaic, familiar, and anything but fresh? This month, we'll serve up expert design inspiration for designing kitchens and other spaces with as much personal style and warmth as the rest of your home.

This Month, We're:

- Stirring the pot with designer and other expert opinions on everything in the kitchen: what they love, don't love, and never want to see again
- Reviewing the chicest new appliances for kitchens (and bars) that cook as good as they look
- Exploring the world of antique and vintage appliances, bakeware, glassware, and other essentials with pro shopping guides
- Shopping the latest kitchen, bar, and grilling gadgets, especially those that make hosting even more fun
- Setting a global table outside with the best new linens, dinnerware, glassware, pottery, and cutlery from all over the world



### AUGUST | JEWELRY & WATCHES

When it comes to jewelry, we take pride in being the ultimate arbiter of good taste, and our authority is reinforced by delivering cultural context for beauty and style. We're passionate collectors who value heritage and craftsmanship as much as we do innovation and beauty. And we love to look to the stars—of today, yesterday, and the sky—for inspiration!

This Month, We're:

- Toasting our Next Legends: the rising stars of jewelry design
- Reveling in fall and winter jewelry trends from the summer shows and previews (Couture, High Jewelry)
- Shopping for the best antique and vintage jewelry and watches
- Delighting in iconic royal and other celebrity jewelry and watch moments
- Celebrating International Diamond Day (Aug. 12) by entertaining our Instagram audience with a royal crown smackdown version of our "This or That" franchise

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## SEPTEMBER | ART & COLOR

With the onset of fall, we're in the mood to decorate again. Nothing conjures mood quite like color: It soothes us, enlivens us, even awakens our appetites. And while most great rooms start with color, every great room comes to life with art. There's no time like the present to start collecting.

This Month, We're:

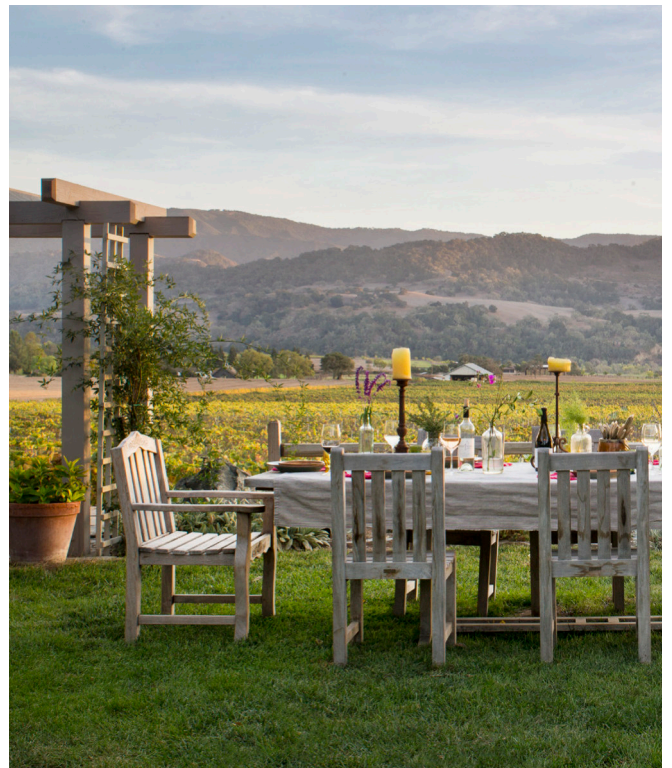
- Unveiling our 2025 Color of the Year
- Predicting the top color trends for the year to come
- Dishing on everything designers want you to know about paint colors—including the ones they wish you'd stop using
- Discovering how and where to shop for art like an expert, including antique and vintage works
- Previewing the best fall auctions and sales
- Celebrating National Read a Book day by covering the best fall art and design books

## OCTOBER | WINE & SPIRITS

We're toasting harvest season by diving into the world of wine and spirits. Being collectors at heart as well as congenial hosts, we're curious about what to buy, save, and serve. And we're just as thrilled to discover the artistry and craftsmanship behind the making of the best wines and spirits, especially if we can travel to the sources to experience them first-hand.

This Month, We're:

- Discovering the best wines and cocktails for all seasons, especially the holidays
- Learning when to splurge—and save—on wine and spirits for our collections
- Planning our next wine/spirit getaway with the best vineyards, regions, and experiences to book now
- Unveiling our third-annual World's Most Beautiful Hotels
- Stocking our bars with the best wine and cocktail gadgets, glassware, and small appliances
- Covering the hottest winter and 2025 decorating trends from the fall design shows (Paris, London, New York, High Point)
- Toasting the debut of our latest book, VERANDA Waterside Living, with an original cocktail recipe





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## NOVEMBER | ENTERTAINING & ETIQUETTE

"Be pretty if you can, be witty if you must, but be gracious if it kills you." Elsie de Wolfe's famous words might as well be a mantra for VERANDA, where party closets are essential and setting the table is a love language form of self expression—never a chore. This month, we're getting set for holiday hosting by polishing up our manners and our finest silver.

This Month, We're:

- Dishing on all the best and most creative ways to set the table
- Stocking up on entertaining essentials, from linens and dinnerware to lighting, sound systems, and wine fridges
- Sharing entertaining secrets, tips, and traditions from hospitality pros around the world
- Answering all of your etiquette questions with our Holiday Etiquette Hotline staffed by design, etiquette, and entertaining experts
- Unveiling our third-annual World's Most Beautiful Shops, just in time for Small Business Saturday



## DECEMBER | HOLIDAY DECORATING & GIVING

Hang the stockings and break out the mistletoe—the holidays are here! This month, we'll feature beautiful and festive holiday decorating ideas for every space, curated holiday gift guides for everyone in your life (from art lovers and fashionistas to bookworms and royals obsessed), and brilliant ideas for making the season bright. As the year comes to a close, we'll toast our best stories of 2024 and look ahead to 2025 trends.

This Month, We're:

- Decking our halls with the year's best finds and ideas for trees, wreaths, garlands, and more
- Shopping for the best antiques and vintage holiday decorating items
- Savoring the best holiday wines and spirits
- Toasting our biggest stories of the year and identifying 2025 trends
- Planning for a year of travel and discovery with our annual Wanderlust & Journeys special feature
- Booking the world's most beautiful cruises for 2025