

VERANDA

POURISCOPE

Calling upon an astrologer to help bring the spirits of our zodiac signs to life through creative cocktails—from Champagne cocktails to smoky tequila drinks—we'll help you discover exactly what to sip for your star sign.

INSTANT OBSESSION

In this new first-person weekly column, our editors will spotlight items they are currently obsessing over. Whether it's a dreamy skincare product, gorgeous wallpaper, or perfect side table, our editors know how to excite readers when it comes to shopping.

PARTY TRICK

VERANDA will call on top tastemakers to discover how he/she makes their events extra special. From their go-to easy appetizer to vintage serveware, or the perfect playlist, we'll help readers copy these tips at home and elevate their own gatherings.

DAZZLING ICON

Each month, VERANDA will choose an iconic celebrity with an enviable jewelry collection (think: Elizabeth Taylor and Princess Diana) and show readers their most iconic looks—plus how to shop the looks for themselves.

CONTINUING FRANCHISES

WEEKEND HOP

In this fresh monthly travel franchise, contributing travel editor Tracey Minkin will share an itinerary for three days of leisure in our favorite places around the world.

THIS OR THAT

VERANDA polls our 1M+ engaged @VerandaMag IG followers to uncover the design and lifestyle trends they are lusting over.

THE V LIST

The V List showcases an array of must-have products for the discerning connoisseur from jewelry to tabletop, beauty to furnishings, and more.

TOAST TO VERANDA

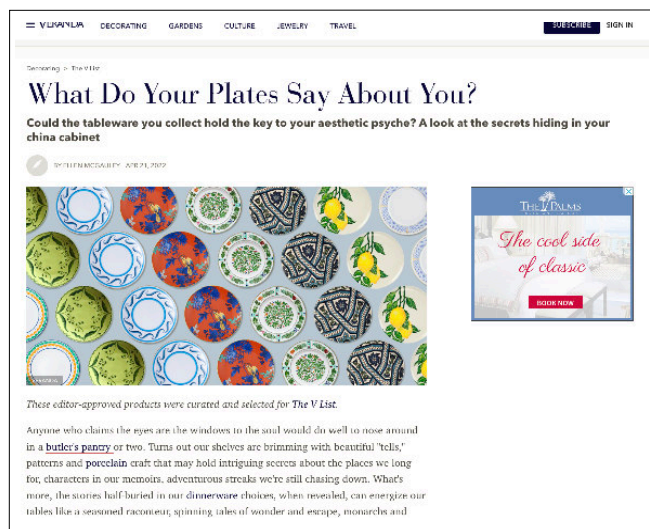
Tapping into the styling/photography skills of Photo Editor Ian Palmer, our audience will find inspiration to make the most of their next soirée.

PRESERVING OUR FUTURE

In partnership with African American Cultural Heritage Action Fund, VERANDA is raising awareness and funding for the preservation of historic properties throughout the country via an ongoing series of features on historic sites.



VERANDA Weekend Hop Example



The V List Example